

DAY 1
NOV 21

PREVENTION DAYS | HACKATHON |

Unlock challenges that 3 key stakeholders face!

PROGRAM

- 9:00** **Doors opening:** get in early, grab a breakfast and meet your future team members!
- 9:30** **Welcome words**
- 9:35** **Instructions and first team formation: ready, set, go!**
- 10:00** **1st challenge to unlock : "Leveraging data for a healthier lifestyle" – led by Magali Graindorge, Head of Digital and Data Expertise @ Mutualité Chrétienne**
- 12:00** **Lunch**
- 13:00** **2nd challenge to solve : the "Early indicators" challenge – carried by Rik Vanhoof, Director @ Belgian Heart League**
- 15:00** **Coffee Break**
- 15:20** **3rd challenge to crack : The "Gold standards for preventive care" – headed by Sonia Van Dooren, PhD, Innovation Manager @ UZ Brussel**
- 17:15** **(Victory) reception:** a toast to your creativity and new connections

FOR WHOM? HEALTH TECH AND PREVENTIVE CARE ENTHUSIASTS 😊
WHAT'S IN IT FOR ME? INNOVATIVE TOPICS + TEAM WORK + NETWORKING



DAY 2
NOV 22, AM

PREVENTION DAYS
| TALKS & EXPERIENCE SHARING |
Overcoming obstacles, inspiring success!

08:30 Doors opening & Breakfast

09:00 Welcome words

09:10 Discussion: Day 1 Key Takeaways + Exclusive Bonus

Leo Exter, Chief Energizer @ Hack Belgium Labs

Bonus with Dr. Keith Grimes (UK), Digital Health & Innovation Consultant, General Practitioner

09:45 Keynote Speech: "From Clinician to Creator: Adapting to the Preventative Healthcare Revolution"

Dr. Keith Grimes (UK), Digital Health & Innovation Consultant, General Practitioner
#NHS #ClinicalExperts #Babylon

10:25 Sweet Coffee Break

10:40 A Customer-Funded Medical Venture

Laurent Hermoye, CEO @ Imagilys

11:00 3 experts, 3 levels, 3 lights. Integrated Care & Prevention - How to answer the different needs of different populations [with an innovation focus]?

- Erik Schokkaert, Professor Emeritus at the Department of Economics @ KU Leuven
- Philippe Michel, Users Quality & Population Health Director @ Hospices Civils de Lyon
- Gaétane Thirion, Integrated Care Project Coordinator @ Brusano

11:50 Duo: How to better involve people in taking care of themselves?

Alexandre Vandermeersch, Co-founder @ Evoluno

Sarah Scaillet, CEO @ Service Fédéral des Pensions

12:20 Closing words & buffet

PROGRAM

FOR WHOM? STARTUPS // HCPS // PUBLIC ENTITIES // KEY PLAYERS // BUSINESS SUPPORTERS...

WHAT'S IN IT FOR ME? BUSINESS FUNDING + EVIDENCE-BASED SOLUTIONS + INTEGRATED CARE + PEOPLE INVOLVEMENT + INTERNATIONAL PERSPECTIVE

DAY 2
NOV 22, PM

PREVENTION DAYS
| SPEED MEETINGS |
Meet our expert partners!

From 02:00 PM - To 04:30 PM

**International
Support**

Wanting to expand in the NETHERLANDS?

Bart Schobben, Economic & Trade Counselor @ hub.brussels

Interested in the LUXEMBOURG market?

Reinout Van Hullebus, Economic & Trade Counselor @ hub.brussels

Need to FINANCE an INNOVATIVE project?

Aiko Gryspeirt, Scientific Advisor @ Innoviris

**Funding
Support**

Planning to RAISE FUNDS within the next 5 years?

Lucie Thieule, Investment Manager @ finance&invest.brussels

Need advice on EUROPEAN FUNDING opportunities?

Emilie Fonck, EU Programmes Advisor for the health sector @ hub.brussels

Planning to grow with an HR, EXPORT, or PRODUCTION INFRASTRUCTURE project?

David Azaerts, Business Grants Advisor @ hub.brussels

**General
e-health &
medtech
Support**

Any questions about the Brussels ecosystem of healthtech?

lifetech.brussels team

PROGRAM

FOR WHOM? BRUSSELS-BASED OR INTERESTED-IN-BRUSSELS COMPANIES